

MAKE GOOD THINGS HAPPEN

A Rossen Law Firm Publication



October 2017
Volume 1 Issue 1



From State Prosecutor to Criminal Defense Attorney: **How an “In Your Shoes” Moment Made Me Switch Sides**

I've always wanted to help people. It's why I became a lawyer.

It's also the reason I joined the state prosecutor's office in Broward County right after graduation. We've all seen Law & Order. We all know the prosecutors are the good guys who help save lives. Wrong.

My own eye-opening experience with the cops showed me I was on the wrong side.

After work one day a bunch of us assistant state prosecutors went out in Ft. Lauderdale Beach to celebrate a friend's engagement. My friends had been drinking, but no one was wasted. I was sober.

It was 11pm when one of my friends fell asleep on a chair in the lounge we were in. The rest of us were on the dance floor. Suddenly 3 police officers walked into the bar and started dragging my friend outside. They didn't ask any questions. They just grabbed him.

We intervened and got into a huge argument with the cops.

We were dressed nicely. The bar was empty. No one was throwing up or acting rowdy. But the cops didn't care. They didn't even try to talk to us. They were rough and aggressive.

So we showed them our state prosecutor IDs thinking then they'd show us some respect. But they didn't care about that either.

As prosecutors we're taught to always defend the police. But to me their behavior that night was indefensible.

The next day at work I got called into the office. My boss was upset—not about how we were treated, but that the press might get wind of it. That was the last straw. I knew I had to go.

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THANK YOU FOR YOUR REFERRALS!

We'd like to thank the following clients, attorneys and referral partners for their wonderful referrals. Your continued support gives us the ability to reach more individuals and make a positive difference in their lives.

- Jesus P.
- Mike V.
- Joel R.
- Charles H.
- Steve S.
- Michael J.
- Roger Z.
- Jonathan K.



A PAGE FROM MY PLAYBOOK

Tackling Life and Law Through Positive Change



Q: Adam, where does your firm's slogan "When bad things happen to good people" come from?

A: This is a question I get asked all the time. Many of my clients even comment on the slogan during our first meeting. In many cases it's what drew them to our firm in the first place.

The answer is simple. It comes from your fundamental right to be human. No one is perfect. We all make mistakes. You don't deserve to have all the good you've done in life suddenly erased because of one mistake. That's where I come in. I'm here to make sure that doesn't happen to you.

Far too many times while I was working as a prosecutor for the state of Florida I saw human beings looked at as nothing more than cases. And that's not the fault of the prosecutors. Each state attorney is given a humongous caseload and taught that the most important thing is closing cases. But that's not true. What really matters is the people involved, the individual lives that will be significantly affected by the outcome of the case.

So I quit my job as a prosecutor and opened up my own firm; one that recognizes each client as an individual, whose past, present and future matter. Through my practice I've been able to help prevent many individual lives, careers, and families from being ruined over one mistake. It's what motivates me to step into the courtroom everyday.

I've met and continue to meet hundreds of interesting people from diverse backgrounds and life circumstances. And I can assure you that good things really do happen to bad people. So I will continue my life's purpose of protecting your individual rights, and most importantly, making sure you are never denied your fundamental right to be human.®

Adam Rossen

Have a question for Adam about tackling a difficult situation – legal or otherwise? We'd love to hear from you! Write to us at MyPlaybook@rossenlawfirm.com

YOU CAN'T DO WHAT!?

INSANE FLORIDA LAWS YOU ARE DEFINITELY BREAKING AND DON'T EVEN KNOW IT.

It may surprise you, but the sunshine state has some crazy laws on the books. I'm talking real doozies that you would NEVER expect to find.

Between outlawing some of the normal things most of you probably do on a daily basis, or instituting policies that make absolutely no sense, like this month's law, things can get confusing real quickly. Thankfully these laws aren't enforced much, if at all. But they're still good to know about...and laugh at. So here's this month's insane Florida law:

"MEN MAY NOT BE SEEN PUBLICLY IN ANY KIND OF STRAPLESS GOWN."

Maybe you aren't breaking this one at the moment, but with Halloween quickly approaching you better be careful what costume you decide on, gentlemen! And of course, should you run into any problems just give us a call! ®





HALLOWEEN COCKTAIL RECIPE

This Halloween, treat yourself to some spirited fun with a ghoulishly good cocktail that will leave you glowing.

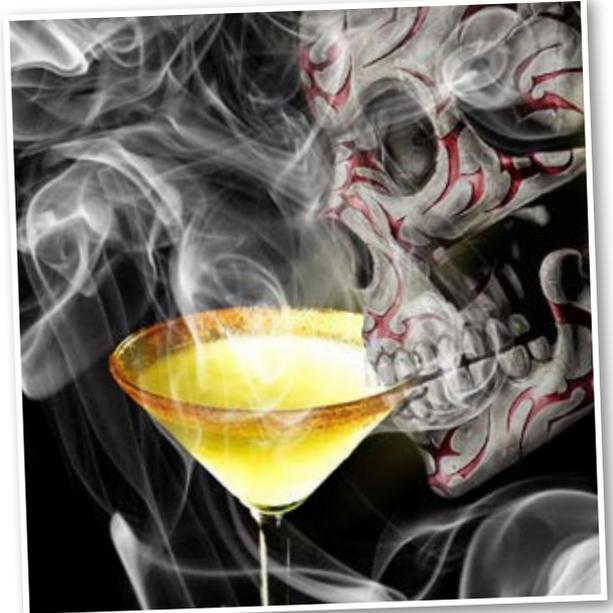
RUM FOR YOUR LIFE MARTINI

INGREDIENTS:

- ¾ oz. Spiced Rum
- ¾ oz. White Rum
- 1 oz. Pineapple Juice
- 1 oz. Orange Juice
- 2 Dashes Angostura Bitters

DIRECTIONS:

- 1 Fill a cocktail shaker with ice and add in all ingredients
- 2 Make sure it's shaken, not scared
- 3 Strain into martini glass
- 4 Garnish with candy corn for added Halloween fun



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How an “In Your Shoes” Moment Made Me Switch Sides

I refused to dedicate my life to serving a political agenda.

So at 26 years old, I left my job and started my own firm.

In the beginning it was difficult. As a former prosecutor I had no client base. But luckily a speeding ticket landed me in The Comedy Fix Traffic School where I ended up giving free lectures on DUI law. People started asking me for help, and I developed an amazing client base.

Since leaving the prosecutor’s office in 2008 I’ve never looked back. I know I’ve helped a lot more people as a defense lawyer.

Over the past 9 years the firm has seen tremendous growth, helping thousands of people get their lives back on track. We’ve expanded to two office locations and have been recognized as one of the top criminal defense firms in the state.

Now we’re taking it even further. This newsletter marks a new milestone for the Rossen Law Firm. We’re dedicated to staying connected and keeping you informed with as much free information as possible. We hope you enjoy our premiere issue. See you again next month! ®

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3 Surprising Tips Coaching High School Basketball Can Teach You About Life

and play even better next time—and then the “winners” won’t know what hit them!

2 Teamwork ALWAYS wins. In basketball you’re up against 5 other guys on a court 94 feet long. You just can’t do it alone. Even if you’re the best shooter you’ll never have a chance to set up for the shot on your own. When it’s you against five other people you need help. And in life you’re up against way more obstacles. You need to work together with others to accomplish your dreams. You will always go farther working together with the right people than going it alone.

3 Training is the key to success. Success is when opportunity meets preparation. You never know when your big opportunity will arise, which is why you should always be training like the state championships are tomorrow. If you’re always prepared, you’ll never miss your game-changing moment. ®



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3 SURPRISING TIPS Coaching High School Basketball Can Teach You About Life

Outside of the courtroom you can find me on the court – the basketball court that is. I've always loved to play basketball. I played in high school and decided to get into coaching while I was in law school – to ease my rapidly increasing stress level.

As a player I was good at every position, but a master of none. Star player was definitely not in my future. But thankfully I discovered that I had the perfect mindset for coaching. And I've been doing it ever since.

I've had so many amazing experiences coaching, but it's the life lessons that have really stayed with me.

Here are my top 3 tips coaching high school basketball taught me about life:

1 There is no losing; there is only winning and learning.

So many times after we'd lose a game my players would be focused only on the negative. They'd complain they worked so hard and still lost, get down on themselves for missing “easy” shots, and think that they failed. But if you play long enough you realize that losing is never a loss. Sometimes losing is even better because it teaches you so much more than winning



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does. When you win you're excited, and all you focus on is the fact that you won. But when you lose it makes you think about where you went wrong and what you could have done differently. This self-examination is what will help you improve

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